



CAPABILITY STATEMENT

Strategy. Execution. Results.

We partner with federal leaders to translate priorities into action—delivering measurable results that advance health, empower Veterans, and strengthen mission outcomes.

CORE SERVICES

We deliver integrated solutions across strategy, program management, and customer experience to help federal health agencies achieve mission success.



STRATEGY

Clarity That Drives Impact

We help leaders navigate complexity and align mission, people, and execution.

- ▶ Enterprise & Mission Strategy Development
- ▶ Strategic Planning & Roadmap Development
- ▶ Executive Order & Congressional Policy Analysis
- ▶ Strategic Planning & Facilitation



PROGRAM MANAGEMENT

Discipline That Delivers Results

We provide end-to-end program management to ensure initiatives stay on track and deliver measurable value.

- ▶ Portfolio, Program & Project Management
- ▶ Change Management & Stakeholder Engagement
- ▶ Process Improvement & Lean Six Sigma Initiatives
- ▶ Training & Communication



CUSTOMER EXPERIENCE

People-Centered. Mission-Focused.

We design and deliver experiences that improve access, satisfaction, and outcomes.

- ▶ Service Design Blueprints
- ▶ Journey Maps
- ▶ Human Centered Design
- ▶ Surveys, Interviews & Focus Groups



WHERE WE DELIVER IMPACT



STRATEGY & TRANSFORMATION

Align mission, people, and process to drive meaningful, sustainable change.



PROGRAM EXECUTION

Deliver complex programs on time, on budget, and aligned to mission goals.



VETERAN EXPERIENCE

Improve access, satisfaction, and trust through human-centered service design.



OPERATIONAL MODERNIZATION

Optimize performance, leverage data, and build smarter, more efficient operations.



WHY APEX



15+ YEARS OF VA LEADERSHIP

Deep experience across operations, policy, and programs.



STRATEGY TO EXECUTION

We bring disciplined planning, governance, and delivery to ensure initiatives achieve measurable, mission-aligned results.



VETERAN-CENTERED MISSION

Institutional knowledge of Veterans Affairs and a commitment to improving the experience of those who served.



HUMAN-CENTERED APPROACH

We use data, design thinking, and stakeholder insight to modernize services and drive lasting impact.

FEDERAL HEALTH EXPERTISE



15+

Years of Federal Health Experience



VA

Institutional Expertise



Data-Driven

Insights & Performance



Trusted Partner to Federal Leaders



COMPANY SNAPSHOT



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Work Area: Washington DC Metro Area and Virtual



Socio Economic Status: Service-Disabled Veteran Owned Small Business, Veteran Owned Small Business



NAICS CODES

- 541611 Administrative Management and General Consulting Services (PRIMARY)
- 541511 Custom Computer Programming Services
- 541512 Computer Systems Design Services
- 541519 Other Computer Related Services
- 541613 Marketing Consulting Services
- 541618 Other Management Consulting Services
- 541690 All Other Professional, Scientific, and Technical Services
- 611430 Professional and Management Development Training

