



Apex Consulting Enterprises, LLC Capability Statement



Company Overview

Apex Consulting Enterprises is an SBA certified Service-Disabled Veteran Owned Small Business providing strategy, program management, and customer experience support to federal health and state/local agencies. We translate priorities into executable plans, strengthen program governance, and deliver measurable results. From strategy through implementation, we provide disciplined program leadership and scalable solutions to drive mission success.

Key Services

Strategy:

Federal health leaders operate in an environment defined by shifting priorities, constrained resources, and increasing expectations for performance, transparency, and outcomes. Apex helps leaders cut through complexity to define clear strategies that align mission, people, and execution. Our core services include:

- Enterprise and Mission Strategy Development
- Strategic Planning and Roadmap development
- Executive Order and Congressional Policy Analysis
- Strategic Planning and Facilitation

Program Management:

Federal health programs demand strong governance, risk management, and coordination across stakeholders, vendors, and mission owners. Apex provides end-to-end program management support to ensure initiatives stay on track, deliver value, and meet expectations. Our core services include:

- Portfolio, Program, and Project Management
- Change Management and Stakeholder Engagement
- Process Improvement and Lean Six Sigma Initiatives
- Training and Communication

Customer Experience:

Customer and employee experience is central to federal health mission success. We help agencies design and deliver services that are grounded in human-centered design and real user insight. Our core services include:

- Service Design Blueprints
- Journey Maps
- Human Centered Design
- Surveys, Interviews, and Focus Groups

Company Snapshot

CAGE: 9XAU8 **UEI:** MG25KCKJGMP9

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Work Area: Washington DC Metro Area and Virtual

Socio Economic Status: Service-Disabled Veteran Owned Small Business, Veteran Owned Small Business

Differentiators

- Apex Consulting Enterprises brings 15+ years of federal health leadership with firsthand knowledge of the Department of Veterans Affairs (VA) operations, policy, and stakeholder dynamics
- We combine lived experience with deep institutional relationships across VA, Congress, and industry to accelerate trust and execution
- Our blended human-centered design and program management approach ensures strategies are not only well-designed, but practical and successfully implemented

Past Performance

Hidden River Group: Apex led a discovery effort for a VA client exploring prescription delivery use cases, developing pilot goals workflows, cost projections, and analysis of alternatives. WoVets: Apex assisted in recruiting healthcare providers for VA Compensation & Pension exams and conducted 80+ interviews.

Primary NAICS Codes

541511 – Custom Computer Programming Services

541512 – Computer System Design Services

541519 – Other Computer Related Services

541611 – Administrative Mgt and General Consulting Services

541613 – Marketing Consulting Services

541618 – Other Management Consulting Services

541690 – All Other Professional, Scientific, and Technical Services

611430 – Professional and Management Development Training

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